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## RISO Agreement with Sir Speedy, PIP, and Signal

RISO announced today that its ComColor full-color high-speed inkjet printers are now available to Sir Speedy, PIP Printing and Marketing Services, and Signal Graphics

**Source: RISO -- Graphic Arts Online, February 25, 2010**

Danvers, MA - February 25, 2010 - RISO, Inc., a leader in digital printing technology, announced today that its ComColor full-color high-speed inkjet printers are now available to Sir Speedy, PIP Printing and Marketing Services, and Signal Graphics franchisees under a special pricing agreement. Through this agreement, RISO makes three specially designed business solution packages available to Sir Speedy, PIP, and Signal Graphics locations in the United States.

"This agreement enables Sir Speedy, PIP, and Signal Graphics franchise owners to provide their customers with new and unique capabilities in digital color applications," said David Murphy, RISO's Vice President of Marketing. "With ComColor high-speed inkjet printers, Sir Speedy, PIP, and Signal Graphics can offer an expanded range of color services, including personalized full-color envelopes, letters, cards, transactional documents, and other low-cost variable data print materials at costs and turnaround times not available from other print service providers."

Printing up to 150 pages per minute, ComColor inkjet printers are the fastest cut-sheet printing systems on the market. Easily handling volumes of up to 500,000 pages per month, ComColor's no-heat imaging system offers increased reliability, reliability, and low operating costs.

"The high speed and VDP versatility of RISO's ComColor inkjet printers will help expand our offerings to our customers," said John McNew, manager of vendor relations for Franchise Services, parent company of the Sir Speedy, PIP, and Signal Graphics brands. "Our franchise locations already offer a broad range of printing and marketing services to our business customers. With the ComColor printers, we are able to expand the range of printing and marketing services we can provide while meeting our customers' needs for fast turnarounds."

Acting as RISO's coordinating representative for this agreement is the Witt Company, one of RISO's largest and most tenured authorized dealers. Through this special national account relationship, the Witt Company will assist in facilitating each Sir Speedy, PIP, or Signal Graphics acquisition of RISO's ComColor printing systems. For information about RISO's high-speed digital color printers, call 1-800-663-3031 (ext 3) or visit us.riso.com.

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