

Web-to-Print in Practice

Franchise Services has announced that all of its Sir Speedy, PIP and Signal Graphics franchisees will now be able to offer online self-service design and print services to their customers. The new service, built upon the Tweak.com technology platform, will allow customers access to thousands of design templates arranged by vertical market segment. Custom-

ers will be able to edit, personalize, and order printed marketing collateral 24/7.

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